



ESTRELA
SERENITY

MUSEUMS & CULTURE

From museums and interpretive spaces to cultural heritage, every visit is an opportunity to discover the stories that have shaped the communities of Serra da Estrela and the Guarda region.



HISTORY



ART



TRADITIONS



HERITAGE

Discover what makes this region so special.

GUARDA MUSEUM

History and heritage of a mountain city.

Located in the city's historic center, the Guarda Museum preserves and disseminates different testimonies of the history and artistic and cultural heritage of the region, a visit that allows one to better understand the evolution of the city and the territory that surrounds it.

Distance (round trip): 96,5 km

Driving time: 1 hour 36 minutes

Location: <https://maps.app.goo.gl/Sw3bc7bZnpTogsbQA>

Address: Rua Alves Roçadas, 30, 6300-663 Guarda

Opening hours: Tuesday to Sunday, 9:00 AM - 12:30 PM / 2:00 PM - 5:30 PM

Tickets: General admission: €2; Children up to 12/14 years old and students: Free admission

Phone: +351 271 213 460

Email: museu.guarda@mun-guarda.pt

Ideal for: History · Art · Heritage

BREAD MUSEUM

A journey through the history of bread in Portugal.

In Seia, the Bread Museum invites you to discover the importance of bread in Portuguese culture and society. Through traditions, knowledge, and memories, visitors journey through a history intimately linked to agriculture and the lives of rural communities.

Distance (round trip): 68.1 km

Driving time: 1 hour 22 minutes

Location: <https://maps.app.goo.gl/GXvwaRi96A6tSx2c9>

Address: Rua de Santana, Quinta Fonte do Marrão, 6270-538 Seia

Opening hours: Wednesday to Sunday, 10:00 AM - 6:00 PM

Tickets: General admission: €7; Children and students: €4; Children up to 2 years old;; Free admission; Seniors (+65 years old): €5

Phone: +351 238 310 760

Email: museu@museudopao.pt

Ideal for: Gastronomy · Culture · Traditions

TOY MUSEUM

Childhood memories through generations.

With a collection of around 10,000 toys from Portugal and around the world, the Toy Museum in Seia is a journey through memory and imagination. The collection includes traditional toys and pieces from different eras, also revealing materials and production methods associated with popular culture.

Distance (round trip): 66.6 km

Driving time: 1 hour 18 minutes

Location: <https://maps.app.goo.gl/3h2zuLrEoS3q8vPD6>

Address: Largo de Santa Rita, 6270-492 Seia

Opening hours: Tuesday to Sunday, 10:00 AM - 6:00 PM (Last visit: 5:30 PM)

Tickets: Children up to 3 years old: Free admission; Young people (4–17 years old) and seniors (+65 years old): €2.50; Adults: €3.00

Phone: +351 238 082 015

Email: museudobrinquedo@cm-seia.pt

Ideal for: Families · Children · Popular culture

MUSEUM OF NATURAL ELECTRICITY

The Energy of Serra da Estrela.

A space dedicated to the history of electricity production and the use of water resources in Serra da Estrela, the visit allows you to discover a lesser-known dimension of the region: its industrial and technological heritage.

Distance (round trip): 78.5 km

Travel time: 1 hour and 35 minutes

Location: <https://maps.app.goo.gl/aypNBjcj2pGERQqX8>

Opening hours: Tuesday to Sunday, from 10 am to 6 pm

Tickets: Children up to 3 years old: Free admission; Young people (4–17 years old) and seniors (+65 years old): €2.50; Adults: €3.00

Phone: +351 238 316 276

Email: museudaelectricidade@cm-seia.pt

Ideal for: Science · Technology · Industrial heritage

MINIATURE AUTOMOBILE MUSEUM

A journey through the history of the automobile.

In Guaíra, a collection dedicated to the automotive universe presents miniature models that span different eras and styles. An especially interesting experience for car enthusiasts, collectors, and design lovers.

Distance (round trip): 30.3 km

Driving time: 47 min

Location: <https://maps.app.goo.gl/JK9v3vtQevfoKEVs7>

Address: Rua Mestre Abel Manta, Gouveia

Opening hours: 9:30 AM - 12:30 PM / 2:00 PM - 6:00 PM

Tickets: Children aged 0–5: Free admission; Children aged 6–14 and seniors (+65 years old): €0.55; Adults aged 15–64: €1.15

Phone: +351 238 496 169

Email: turismo@cm-gouveia.pt

Ideal for: Cars · Collections · Families

ART AND MEMORY SPACE

Where art meets local identity.

A space dedicated to valuing the art, memory, and cultural heritage of Guaíra. Its exhibitions invite you to discover different artistic expressions and the relationship between creation territory, and identity.

Distance (round trip): 30.3 km

Driving time: 47 min

Location: <https://maps.app.goo.gl/jCwbwe8reGD3pvDb9>

Address: Rua Mestre Abel Manta, Gouveia

Hours: Tuesday to Sunday 9:00 AM - 12:30 PM and 2:00 PM - 5:30 PM

Tickets: Free

Phone: +351 238 490 210

Email: cultura@cm-gouveia.pt

Ideal for: Art · Culture · Heritage

GLACIAL VALLEY INTERPRETIVE CENTER

A history sculpted by ice.

In Manteigas, this center helps to interpret the unique landscape of the Zêzere Glacial Valley. A visit that complements the experience of those who travel through the Serra da Estrela and want to understand how glacial phenomena shaped its mountains and valleys.

Distance (round trip): 59.1 km

Driving time: 1 hour 40 minutes

Location: <https://maps.app.goo.gl/w4F929atBebkKfXCA>

Address: Fonte Santa, 6260-013 Manteigas

Opening hours: Wednesday to Friday 9:30 AM - 12:30 PM / 2:00 PM - 5:00 PM, Saturdays, Sundays and holidays: 10:00 AM - 12:30 PM and 2:30 PM - 6:00 PM

Tickets: Confirm in advance

Phone: +351 963 629 179

Email: turismo@cm-manteigas.pt

Ideal for: Nature · Geology · Landscape

ALMEIDA MILITARY HISTORICAL MUSEUM

The memory of a border fortress

Inside the historic Almeida fortress, this museum reveals the strategic and military importance of this border town, an opportunity to understand the role of fortifications in the defense of Portuguese territory.

Distance (round trip): 167 km

Driving time: 2 hours 12 minutes

Location: <https://maps.app.goo.gl/LHvNf8MF1cF1BBmJ6>

Address: Baluarte de São João de Deus, Almeida

Opening hours: Tuesday to Friday: 9:15 AM - 12:00 PM / 2:00 PM - 5:00 PM, Saturdays, Sundays and holidays 10:00 AM - 12:00 PM / 2:00 PM - 5:00 PM

Tickets: Standard ticket: €3.00; Schools: €1.50; Groups of more than 20 people: €2.25

Phone: +351 271 571 229

Email: museu.militar@cm-almeida.pt

Ideal for: History · Military architecture · Heritage

SABUGAL MUSEUM

A journey through the history of Riba Côa

Located next to the old walled village and overlooking Sabugal Castle, the museum presents the history of human occupation of the Riba Côa territory, from Prehistory to more recent times.

Distance (round trip): 150 km

Driving time: 2 hours 15 minutes

Location: <https://maps.app.goo.gl/GYKRnQV2bVux2RMyZ>

Address: Largo de São Tiago, 6320-447 Sabugal

Opening hours - Summer: 10:00 AM - 1:00 PM / 2:00 PM - 6:00 PM

Opening hours - Winter: 9:30 AM - 1:00 PM / 2:00 PM - 5:30 PM

Tickets: 2€

Phone: +351 271 750 080

Email: museu.municipal@cm-sabugal.pt

Ideal for: Archaeology · History · Heritage

MEIOS WEAVING MUSEUM

The threads that tell the story of a community

In the village of Meios, the textile tradition comes to life through the preservation of techniques, instruments and knowledge related to weaving. A space that allows you to learn about the artisanal work and the importance of traditional activities in the lives of mountain communities.

Distance (round trip): 68.5 km

Driving time: 1H36 min

Location: <https://maps.app.goo.gl/A1BzziJ7N89zVkf17>

Opening hours: Monday to Saturday 09:00 - 12:30 and 13:30 - 17:00.

Tickets: Free

Phone: +351 271 591 046

Email: museu.meios@mun-guarda.pt

Ideal for: Ethnography · Crafts · Rural traditions

CHESTNUT MUSEUM

Chestnuts as memory and identity.

A small space dedicated to the importance of chestnuts in the diet, economy, and traditions of local communities. An experience that brings visitors closer to the products and customs linked to the rural life of the region.

Distance (round trip): 111 km

Driving time: 1 hour 46 minutes

Location: <https://maps.app.goo.gl/VSmHYUUZ66yzuewb9>

Opening hours: Sundays and holidays from 2:30 pm to 4:30 pm (other days by prior arrangement).

Tickets: Free

Phone: +351 967 535 583

Email: turismo@mun-guarda.pt

Ideal for: Gastronomy · Agriculture · Rural culture

INTERNATIONAL CAMPUS OF CONTEMPORARY SCULPTURE

An open-air museum in the heart of Guarda.

The city transforms into an open-air gallery through a collection of contemporary sculptures, a route that invites you to discover art while exploring the urban spaces of Guarda.

Distance (round trip): 98km

Driving time: 1H38 min

Location: <https://maps.app.goo.gl/4RV3oETCue1E2b9Y7>

Opening hours: Free access to the outdoor space

Tickets: Free

Phone: +351 271 220 200

Email: geral@mun-guarda.pt

Ideal for: Contemporary art · Culture · Urban walks

JEWISH LIVING HOUSE (CASA DA VIVÊNCIA JUDAICA)

Discover the marks of a heritage that has spanned centuries.

A cultural space dedicated to the preservation and dissemination of the medieval Jewish and New Christian heritage of Gouveia, the visit allows you to discover historical, archaeological and cultural vestiges of this community, including a rare Hebrew inscription from the city's old medieval synagogue.

Distance (round trip): 30.6km

Driving time: 49min

Location: <https://maps.app.goo.gl/UiV7DUwWmAzZqLQ5A>

Opening hours: Monday to Friday 09:30 - 12:30 / 14:00 - 17:30

Tickets: Free

Phone: +351 961 549 178

Email: casavivenciajudaica@cm-gouveia.pt

Ideal for: History · Culture · Heritage

VERGÍLIO FERREIRA FOREVER

Between landscapes and words, get to know Vergílio Ferreira.

Cultural space dedicated to the life, work, and thought of Vergílio Ferreira. The house, connected to the literary world of Para Sempre, preserves the writer's memory and his relationship with the village of Melo and the Serra da Estrela, through a museum and literary experience.

Distance (round trip): 14.9km

Driving time: 23min

Location: <https://maps.app.goo.gl/LqG6tWhdMewrxNW3A>

Opening hours: Wednesday to Sunday 9:30 AM - 12:30 PM / 2:00 PM - 6:00 PM

Tickets: Free

Phone: +351 238 745 068

Email: bibliotecamunicipal@cm-gouveia.pt

Ideal for: Culture · Literature

SOLAR DO QUEIJO - CELORICO DA BEIRA

Flavors that tell the story of the Serra da Estrela.

Located in an 18th-century manor house, Solar do Queijo is a museum dedicated to the history and production of Serra da Estrela cheese. A visit allows visitors to learn about the traditional manufacturing process, from pasture to table, and includes the opportunity to taste the cheese and other regional products.

Distance (round trip): 46.7km

Driving time: 59 min

Location: <https://maps.app.goo.gl/9jeF6BR3tnzYKhyi6>

Opening hours: Tuesday to Friday: 9:00 AM - 7:00 PM

Saturday and Sunday: 9:00 AM - 1:00 PM / 2:00 PM - 5:00 PM

Tickets: Free

Phone: +351 271 747 473 / +351 965 308 436

Email: solaroqueijo@cm-celoricodabeira.pt

Ideal for: Rural culture · Gastronomy · Agriculture

FARMER AND CHEESE MUSEUM - CELORICO DA BEIRA

Between the land, the shepherd, and the cheese.

Located in a former agricultural farm, the museum preserves the memory of traditional agriculture and shepherding in Celorico da Beira. With a collection of over two thousand pieces, it showcases the lifestyles, tools, and knowledge of rural communities, including the traditional art of producing Serra da Estrela cheese.

Distance (round trip): 43.2 km

Driving time: 52 min

Location: <https://maps.app.goo.gl/EaP9A7Ggt6C8sQT46>

Opening hours: Tuesday to Friday: 9:00 AM - 1:00 PM / 2:00 PM - 5:00 PM

Saturday and Sunday: 10:00 AM - 1:00 PM / 2:00 PM - 7:00 PM

Tickets: Free

Phone: +351 271 743 777

Email: museu-do-agricultor@cm-celoricodabeira.pt

Ideal for: Rural culture · Gastronomy · Agriculture

BUREL FACTORY

Where mountain tradition meets contemporary design.

Discover the woolen tradition of the Serra da Estrela region at the Burel Factory, housed in a former factory where the memory of the textile industry intersects with contemporary creativity. Learn about burel, a traditional woolen fabric deeply connected to the identity of the mountains, and follow its transformation through techniques that preserve ancestral knowledge.

Distância (ida e volta): 55km

Tempo de condução: 1H35

Localização: <https://maps.app.goo.gl/9jeF6BR3tnzYKhyi6>

Horário: Monday to Saturday: at 11:00 AM and at 4:00 PM

Bilhete: 5€

Telefone: +351 913 286 420 / +351 913 285 370

E-mail: factory@burelfactory.com / burelmanteigas@burelfactory.com

Ideal for: Culture · Crafts